Appointments   Manage your appointments like a pro. Add a complete appointment engine in your app and to manage multiple Location, services and providers from one place. You will also be able to set working hours for these stores, holidays slots and everything you would need to manage your appointments in the blink of an eye.

Calendar   What if your users can be informed about your next events? Showcase your events from your Facebook page, or Google Calendar. You can also create your own custom events.

Woocommerce   Integrate any Woocommerce shop natively in your applications. Add an awesome store in your apps with Woocommerce, the leading commerce solution, and offer a mobile application to the 200k+ stores that use Woocommerce!

Loyalty Card   Create your very own loyalty program. In one app, you can add as many loyalty cards as needed, that allows you to get a merchant listing, for example, with each merchant having its own program. The user can get his points redeemed by password or QR code. It's up to you.

Discount   Get the store sales rolling with simple, high-performance discounts. Collect users data when your coupons are redeemed. Configure them to be used only once and/or available until a specific date.

Map   Let your users find their path from anywhere in the world to the location you want. A feature which will guide them through the GPS of their phone. It geolocates and offer the appropriate path though Google Maps.

Push Notifications Contact your users whenever you want and whenever the need arises. It's unlimited. Schedule your notifications to be sent on specific dates and times. Send a geofenced notification to your clients based on their location. Thanks to the Topic feature and the Individual push notification module (paid one), you can communicate also to groups of interest and to a specific user. Push are also used natively in different features to send accurate alerts when required.

Facebook   Make your application and social network pages communicate with each other. Get your content shared through social networks and provide you additional free traffic and downloads. Embed your social network pages in your app to gather all your information in one entry point.

Twitter   Twitter Add any Twitter account to your application and display all tweets within your app. The links from the tweets are clickable. The info like following/followers and retweets are also available.

RSS Feed   A blog or news feeds that you'd like to feature? Feeds can become part of your application. Entertain your users with info directly within your app, and drive traffic to your website. You can add as many RSS feeds from as many sources needed. You don't know the link to the feed? No worries, you just have to enter the URL of the website to choose from all its available feeds

Gallery   Highlight your app with attractive photo galleries. Create categories, import photos from your computer, Picasa or Instagram!

Contact   The page to gather all your contact info. Allow one-touch-call, geolocation, links to social pages, and much more.

Custom Page Want to create great pages with rich content? Now you can! Create a page with all the content you need: text, photo galleries, videos, address, sliders, click-to-call and email buttons, weblinks. Order all your sections the way you want to create beautiful pages.

WORDPRESS   WordPress feature allows you to integrate the content of a WordPress blog in an application. All you need to do is download the mobimatic wordpress plugin. Install it on your wordpress site and connect it.

Places   If you need to create a directory of businesses, this feature is for you! Add useful information in your mobile app with a directory of nearby places and points of interest. The businesses can be displayed all in one map. The advanced search system also allows your users to filter and search for the specific place they are looking for.

Fanwall Animate your community with a social network within your app! Users can send posts and photos, geolocate other users' photos and comment their posts. You can lean back and see your user engagement growing by its own!

Chat   If you want to offer a complete chat solution to let your users chat in real time that's the feature you need! Yes completely real-time by using websockets. Add a complete Chat in your apps with public and private chatrooms!

Inbox   Need to send private messages with rich content and attachments to specific users? That's the feature you are looking for. Choose the user(s) you want to inform and they will get your private

message with videos, text, images and attachments right in their Inbox feature. And, of course, they can answer you.

CONTEST   With this feature, you will be able to increase the purchasing frequency of your clients by ranking them based on their loyalty. (NOTE:This feature is working only if a loyalty card is integrated in the application.) The more a user gets loyalty points, the higher his level in the ranking will be. All users see their positions in the ranking and you offer a gift to the leader. The more the gift is important the more the challenged users will come back to dethrone the leader, and the more the leader will come back to consolidate his rank. The period of a game could be a month or a week. After this period the game will restart with counters reset to zero. You can call your contest any swag name and you set the rules.

MailChimp   Collect email with Mailchimp email services.